

FREE Special MLM Lead Generation Report Reveals...

How You Can Tap Into A Community of Home Business Entrepreneurs to Successfully Generate Leads and Build Your Business Online...Guaranteed!!!

Dear Network Marketing Friend,

If you're sick and tired of being sick and tired and you can't figure out how to crack this MLM code then you better keep reading because it all gets easier from here. My name is **Rick Billings** and I'm a professional network marketer from Orlando, FL and here to help you. Success is in my DNA and I love helping people, I've done it all my life.

The awesome thing is YOU also have success in your blood, you just might need a little guidance to get you going in the right path. Don't miss one word in this report because it could be the most important read of your life!

I've been in network marketing since 2006 and I truly believe that this is one of the best professions out there in the world. Why you might ask? Great question. Network Marketing is one of the best ways to actually own your time, plus you can become a millionaire without a formal education! You don't have to be really smart, just willing to learn, take action and never ever ever quit.



Rick Billings, Business Coach

This report is going to tell you my story and how I turned my business around almost instantly. My cell phone number is at the bottom and my blood, sweat, and tears are all in between so let's begin :-)

My Story . . .

I started in network marketing in 2006 after a massive failure in an online sports photography venture where I lost \$1.5 million dollars. After many years of success as a Professional Photographer and becoming one of the first digital photographers in the world in 1996, lecturing for Kodak throughout North America I got involved in a digital sports photography venture online. We had created a business model that was 5 years ahead of its time and then in 2001 the dot com bubble burst. Two other partners and myself lost about \$5 million dollars. It wasn't a good time in my business life. But, I'm an optimist that I WOULD NEVER QUIT!!!

I relocated to Orlando, FL after selling my Studio in Omaha, NE which happily is still in operation under the Billings Photography name with the couple I sold it too.

After five years of photography in the Orlando area I knew there was a better and faster way with the power of the internet to regain my wealth. That's when I found Network Marketing. Being self-employed since 1985, I know that becoming a Network Marketer would be the only path I could take.

Creating leveraged residual income is how most wealthy people got that way...and now having a product that was consumable I was in heaven. Even though I made a great living as a professional photographer, when I stopped photographing people I stopped getting paid. I was trading my time for money.

If it was easy everyone would be successful.

Network marketing is not easy because it goes against everything most people were taught about having a “successful life.” Go to school and then college, get a job working 40 hours per week for 40 years and then retire on 40% of what you made. That does not exist any more.

I'm here to tell you that there is a better way out there if you're willing to go after it! A life where you own your own time and you choose how you want to live. No boss, no set work hours and the complete freedom of choice. How bad do you want to change your life once and for all? What are you willing to sacrifice to make it happen?

Many people are afraid of failure, but it's important to understand that failure is just a bump in the road of success. All successful entrepreneurs have had failures, it's impossible not to. You only fail when you don't try. So keep failing forward because you will succeed...just don't quit!

*“I've missed more than 9,000 shots. I've lost almost 300 games. I've failed over and over again in my life. And that is why I succeed.”
~ Michael Jordan*

FAIL MORE = SUCCEED MORE

The Importance Of Value

One secret I learned in my Business career is that your success is directly correlated to the amount of value that you bring to the marketplace. Say what? If someone doesn't see you as the person that can lead them to the promised land, then why would they want to sign-up on your team?

So where do you get value? Start treating network marketing like a major in college and become a student of the industry. You have no idea how many online training videos, books, courses, live events, seminars, mastermind meetings, webinars, training calls, and all of the other things that are available that I have completed. You can literally begin raising your value to the next level just by reading material like this report. I still read and/or listen to audio books, watch webinars, get on conference calls, go to seminars, etc each and every day because I realize that if I continue to expand my knowledge the level of value that I can bring to the industry will benefit me and others many times over. This will allow me to attract more and more people into my business.

[It Starts With A Foundation \(click here\)](#)

Becoming a great entrepreneur, business owner, network marketer starts with you. You will be the driving force that controls the success of your business.

Here are three principles of creating success early on in your business.

1. What is Your Vision? - Before you continue, you need to write down exactly what and where you envision

yourself and your business a year from now. Think about the end result. Do you want to make a certain amount of money? Do you want to be living in your dream house on your favorite beach? You need to start with your vision because right now the pain in your life is pushing you, but eventually that pain will stop. Eventually you will get a little comfortable with your pain and you will need something to begin pulling you in the direction of the success you desire. Your Vision is what will pull you!

2. **What are Your Goals?** - You think you know what you want and you have an idea of where you want to be, but until you put it down on paper, it is just an idea. You must put your goals in writing. You need goals that will drive you every single day. You should be focusing on things that really drive you deep inside. If your vision and goals don't make you stop and imagine how amazing your life would be with all of them being accomplished, then you need to upgrade your vision and those goals.

P.S. - Make sure your goals are measurable and that they have definite deadlines to measure your progress.

3. **Positive Mind & Image** - This is so important and many people miss this part. You have to realize that people will not join you on a long-term consistent basis if you are not in the right mindset with a self-image that will impress every single person you talk to. You may find a few friends to join your business, but if you aren't in the right mindset to grow a huge business then you will suffer in the long run. Things I do on a daily basis to instill a positive mind and image of myself include watching a motivational video on YouTube, never listen to gossip, and say something positive about others and have an attitude of gratitude. Pick a routine and stick with it!

How I Became An Network Marketing Professional

I first mastered a process of talking to people and taking them through a consistent process. Knowing that if people did not need or want what my business offered they were not a good prospect for me. This truly allows me to speak to anyone about my primary business in a professional manner that never made anyone feel uncomfortable.

But, I wanted to **CRUSH IT!** So in order to do that I know that I had to talk with more people and start attracting people to me and my business. So that's what I did.

So back in 2009, I found a group of 3 guy that just put together some online marketing resources and thought I would give it a try. Well it's been many years later and I am still involved in this amazing online [MLM University](#). It's literally a library of everything that you want and need to know about building a successful business online by 6 and 7 figure earners. From social media to your own personal lead generation systems they have everything you need to create massive success.



[My Lead System Pro \(Click Here to View\)](#)



What is My Lead System Pro?

MLSP is a one of a kind Lead Generation System, MLM University, and a Networking Community of like-minded individuals that will give you the most incredible marketing education you could ask for. The leaders inside this system are so open and helpful that it's actually hard to believe at first.

What do I like most about MLSP?

I like that you can make money off of MLSP as an affiliate with 100% profits off their products they allow you to promote. I like that you can use MLSP as a platform to capture leads online that are already in the network marketing industry. This comes in handy because these people are already believers of the industry, so some of them will be looking for new opportunities and may join your team. I like that there are weekly webinar trainings, daily calls, and trainings on almost every type of marketing you can think of and IT ALL ROCKS! I also like a lot more about the program but I don't want to go on forever here.

How can MLSP help your business out?

My Lead System Pro has brought out TONS of TOP LEADERS in multiple network marketing companies and it continues to add more leaders to the industry each and every day. The program comes with a 30 day money back guarantee and I will personally vouch for the system as it was one of the MAJOR turning points to my business online.

How can I join MLSP today?

I recommend that you chose to 10 day trail for \$9.97 or you can opt-in to one of my capture pages and experience the system. www.OnlineLeadBuilder.com Heck you can do both if you want. MLSP can be completely turn-key or you can build your own personal funnel within the system.

Do I have to join MLSP to turn my business around?

YES you do! No, I'm joking, but if your business is not where you want it to be, you would be foolish not to try something different. I personally found their program to be worth every penny and more! You would not be reading this right now if it weren't for what I learned within the platform. My suggestion is to try it out and if you don't like it, then cancel within the first 30 days and get your money back.

The Power Of Online Leads

How did I build my business?

I learned enough with the [MLSP](#) program, the books I read, the trainings I watched, the courses I purchased, and the top earners I networked with to figure out exactly what I needed to do to begin getting targeted online leads. You don't understand how powerful it is to have someone give you their phone number and practically beg you to call them for help. Even if you don't know anything, the fact that you have a lead generation system you can offer them will place you as the person of value and it will get you more leads, more signups, and more money.

If you choose to use an online marketing strategy, pick one strategy and stay with it until you master it. After you are consistently getting 5-10 leads per day with one single strategy then you can go on to the next strategy. Don't get overwhelmed by all of the information out there and spread yourself too thin. Below are some of the marketing strategies I took a screenshot of in the back office of MLSP.

Even if you choose not to sign up for an online lead generation system, searching these strategies online and learning them will still help your business so make note of what is available below.

MLSP Marketing Strategies >>>

Invest, Learn & Teach!

Investing in Yourself...

So I began adding value to myself through my network marketing education via MLSP and other trainings I was finding online through the industry gurus I was following. My best results began coming when I started purchasing courses in the back of the MLSP office.

I followed the MLSP plan by choosing one marketing tactic, mastering it, and moving on to the next one until I was getting my desired number of daily leads through each strategy. I chose video marketing and blogging to start as they worked together nicely.

P.S. Investing in yourself does not just mean with money. It also means putting the time into developing yourself so you can raise your professionalism to get to the next level. It's important to remember that FREE can cost you more in the long run.



Not everyone can afford to start investing in courses, lead generation systems, and business coaches. That's OK. If that is the case, then I would focus on all of the free trainings and webinars I could find and I would focus on growing my business until I was making a profit. Then I would invest a percentage of that profit into things that will help me better myself.

I'm not making this stuff up to try to get you to spend money. Go talk to any top earner in any company and they'll tell you investing in yourself is the most important thing you can do to grow your business.

Continue to Learn...

So as you just read, I became a learning machine. I was plugging into certain network marketers that I wanted to learn from. I was going through my courses, reading books, watching video trainings, attending webinars, networking, and so much more. I became a student of network marketing and filled my brain with so much material that I became a source of knowledge for people.

I continue to educate myself each and every day and will for many years to come. I've spent thousands on seminars, webinars and bootcamp trainings to advance my knowledge so I can help others.

Teaching Others...

A lot of people invest in themselves and learn the skills they need to succeed, but they don't teach others what they have learned.

Duplication is so important in this industry and teaching others what you know is a prime example of true duplication. There are many ways to teach people so you just have to decide. One of my favorite ways to teach others what you have learned is to create content and put that content online for other people to find.

If you put content of value online for others to find and they contact you, they will probably be a GOLDEN LEAD. People that are searching for this content are in a mindset of taking action. When they talk to you and you begin helping these people you will begin to build a following. Please know that this entire strategy takes time and will not happen overnight. It's called building rapport.

You cannot make one video or one blog post and expect thousands of people to look at your content and jump on your team right away. This is when the successful network marketers step it up. This is when being consistent on a daily basis pays off. Over time, you will have a plethora of valuable information for people to search for and people will begin to be attracted to you every single day.

Please remember that value is key when creating content and slapping a bunch of quick videos, blog posts, or articles together and putting them online will not magically get you leads. The more valuable the information, the more people will keep coming back for more and the more leads you will get. More leads equals more signups into your primary business and more money for you!



Are There Other Ways Besides Online?

Purchasing Leads And Calling Them

Have you ever heard that one before? I did and I actually had little success with purchasing cold leads from on-line lead generation sites, but it wasn't the same. There is a difference when a lead goes to YOUR SITE and enters their information rather than when a lead goes to a random site and does it.

When they go to your personal site they are asking YOU to contact them and they usually already know who you are. It is a completely different call than when you call a lead that has never heard of you. You already have major credibility with your own personal leads and those are the types of conversations I'm trying to have! How about you?

Buying leads and cold calling does work and some people have built million dollar businesses doing it. I just prefer to generate my own leads.

Harassing Your Friends And Family

Please stop doing this. There is a right and wrong way to talk with your friends and family. Your friends and family will stop picking the phone up if all you ever talk about is your opportunity and you keep bugging them to join. Once you start taking your business serious, your friends and family will see that and they may very well come to you for more information.

With friends and family it's always best to use the indirect approach so they don't feel pressured either way and your relationship is never threatened. Make sure that your warm market knows what you are doing. They can be great sources of referrals when done correctly as you grow your business.

Networking Groups

This is a pretty powerful way to grow your business. I like it because every person there took the time to get ready and go there for a reason . . . **TO NETWORK!**

My favorite approach in these scenarios is to grab as many business cards as possible and follow up with them the next day. Most people hand out a bunch of business cards and do nothing with them so I make it a point to reach out to each and every person. This impresses them because they are not used to it and many of them will end up being open to looking at your opportunity.

Some networking groups are put together with a fee to join and those types of networks work really good as well. That's exactly how I got introduced to network marketing. I like these types of networking groups because most of the time there is a rule for other members to get referrals for one another so you are almost guaranteed to get some luke warm leads at these meetups. Go online and search for some networking groups and join a couple to test them out.

A system that works

You can follow the plan that you have been following, especially if you are getting the results you are looking for. There are tons of ways to build your business so do whatever works for you. Just remember that if you aren't taking advantage of the internet and other unique techniques that will make you stand out, then you will just blend

in with the rest of the reps in your company.

Treat Your Business Like A Business

Most people don't know the true benefits of owning your own business and how with the right company you can create a life-long residual income. So, it's important to give you business all your efforts for the next 12-18 months and it can reward you for many years to come.



If you don't understand network marketing and then fail, don't blame the industry or your sponsor if you've not treated it like a real business. When you treat your new business like a real business and do the things needed to achieve success in most cases you will and you'll be rewarded well. When people treat their business like a hobby, it will cost them money as hobbies do.

REMEMBER...THE ONLY WAY TO FAIL IN NETWORK MARKETING IS QUIT!

Ok, I'm Ready To Start Getting Leads . . . Now What?

Getting leads really isn't all that hard as long as you have capture pages, social media, value based content, paid advertising campaigns, etc.



Ok, so after you get leads you can't just sit there and expect them to buy your products or sign up on your team. You have to cultivate relationships with your leads and treat them like gold!

Pay attention to your leads and they will build trust in you and like you even more. This leads to them buying what you have to offer and even signing up in your primary company. This is a beautiful industry so treat your business like a real business. The more people you help the more money you will make.

Duplication Is Not Hard If You Actually Have A Marketing System

If you want to be successful at network marketing you have to have a system that you can easily duplicate. Duplication is the key because that is what allows you to leverage your efforts and time with your business.

If your marketing system is duplicated by 10 other people in your downline then your efforts just increased 10-fold. When it's duplicated by 100 people in your downline then your efforts just increased by 100 times and that's the power of leverage. You are essentially cloning yourself over and over and over again. That is what will take your business to the next level.

It's A Numbers Game . . .

Forget about contacting every lead you generate and put all of your focus on generating as many leads as possible. This is a numbers game on the front end and a relationship building game on the backend. If you are giving value to your leads then some of them will begin reaching out to you.

Those are the best kinds of leads. The ones that reach out to you and want your help so that is when you can begin offering them what you have in your arsenal.

It's really nice when you have an affiliate lead generation system to offer like MyLeadSystemPro and you also have your primary business opportunity. The reason is because not all network marketers will be looking for another opportunity. They may be happy with their current company so by offering an affiliate lead generation system you can still make money off of those leads. This will open up your options to every single network marketer out there and not just the ones looking to switch companies.

Why You Need To Make Affiliate Money With Your Business

When you can make money with an affiliate program you can offer that on the front end and it opens up options for you. The cool thing is that you can even offer it to your personally sponsored people because it will only help their business as well. Then you can teach them to do the same so they can make extra money and help train their teams with the same systems you used. Duplication at its finest!

The best way to keep your mlm business going if it's not growing as quickly as you would like is to make money on a front end offer. This should be something less than \$50 and something you can offer any network marketer. This will keep your business operating and easily allow you to spend more money on advertising, training materials, and marketing to grow even more.

After your leads purchase the cheaper front end offer you can offer a higher priced back end offer and even your primary business opportunity. Don't let someone tell you



that this isn't the way to grow a business. I absolutely love the system and the way you can make money helping people out and then teaching them to do the same.

Should I Be Creating Content For My Business?

Most people are now using social media to build their businesses, but they aren't stepping out of the box and creating content, creating lead capture pages, and working their business online. In fact most people will tell you that you can't do that unless you are an expert and that is a lie.

The reason is because people will find you and if you don't have any value to offer them then you won't keep their attention. You can use a system or an affiliate program to lead with, but people will trust you even more if you are exposing yourself with some kind of content that you created.

What You Lack In Skill You Can Make Up With Leverage

You may not feel ready to create content for an audience, but the only way to get there is to start. My content was definitely of a lesser caliber when I first started many years ago, but I continued educating myself and expressing what I had learned and after a while my followers grew.

I now actually attracting people to me with my own content! I started signing more distributors on a regular basis and I felt the wonderful feeling of leverage and how it can really affect your life for the better. Leverage is one of the most powerful things in the world if you know how to use it.

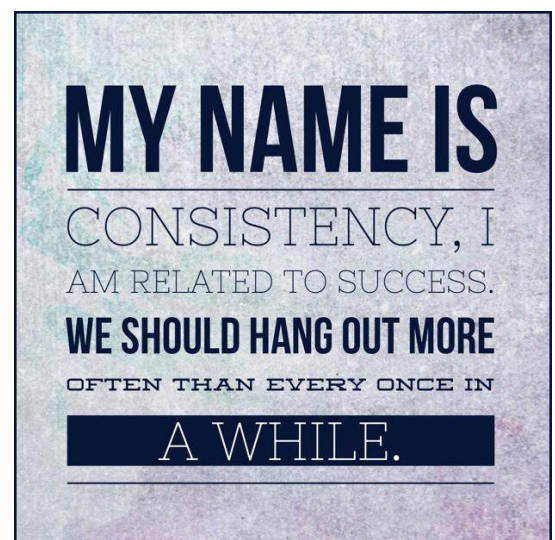
That is also why I feel network marketing is one of the best business models out there today. You can put in your efforts to recruit someone, teach them how to build their business, and then get out of their way so they can go build, thus helping your business. It's truly a win/win situation for everyone involved.

The more people you help in your network marketing business, the more leverage your able to create. Someone with 3,000 people on their team has a lot more leverage than someone that has 3 people. Duplicate yourself and help your teammates get paid and they will stay and return the favor in YOUR bank account, as well as theirs.

Stay Consistent And Stay Persistent

Once you get your marketing plan down, consistency becomes essential in order to grow your followers. Make a daily goal list and stick to it. If your goal is to present your presentation twice per day then you better make sure you do that. Staying consistent will help you achieve that, as will persistency.

Staying persistent will keep you in your follower's face. This will keep your business moving like a freight train and what you sow you reap. This basically means your business will begin sprouting up with leads if you continue to water it with persistent action on a consistent basis. It's almost time for you to go generate some leads.



Now You Know ALL My Secrets To Online Success In Network Marketing, What Do You Do Now?

Get Out There And Use Them To Define Your Success!

I created this report because I wanted to tell you exactly what I did to build my business.

Once I decided to use [MLSP](#) I allocated a percentage of my time to learn all of these strategies and I am still learning. Now that you know what I did you can do the same thing for your business in far less time. Take what you learned from this report and actually put it to use. Don't be that person that reads something and then not do anything with what they learned.

If you learned anything from this report then I would highly appreciate some feedback and a testimonial. I want to make sure this report had value for you so please let me know when you can by sending me an email (below) or a facebook message.

I am extremely busy but if you have any questions about anything discussed in this report then you can call me or text me directly at the number below. If I don't pick up or respond right away just know that I will get back to you as soon as humanly possible. My goal is to help you out because I was once in your shoes and I know the feeling. I just wanted someone that could lead me to the promised land and I'm sure you want the same.

You don't have to be alone. You may want to go back and reread this report again so more of the information can soak in. I look forward to hearing from you so you can tell me your story! Don't hesitate to let me know if you need anything else because I really enjoy helping people. The more people I help the more testimonials and positive feedback I get!

To Your Success,

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